

FOR IMMEDIATE RELEASE

Media Contact:

Torry Burdick - SVP, Marketing
Mortgage Success Source
tburdick@msslhc.com
(800) 963-1900

**Barry Habib, Chairman of Mortgage Success Source,
Will Speak on the Nationwide Status of the Housing Industry at Guild
Mortgage Company Event in Colorado**

Financial industries expert, Barry Habib, Chairman of Mortgage Success Source (MSS), the nation's leading provider of products and services designed to help loan officers achieve success and grow their businesses, will be the keynote speaker at an exclusive mortgage industry event hosted by the Guild Mortgage Company, a nationally recognized mortgage banking company with more than 40 branch offices serving homebuyers throughout the Western United States.

Denver, CO (April 20, 2009) – Barry Habib, Chairman of Mortgage Success Source (MSS), the joint venture of The Mortgage Market Guide, LoanToolbox, and The Duncan Group, will be the keynote speaker for an exclusive, invitation-only event for loan professionals hosted by Guild Mortgage Company on Monday, April 27, 2009, in Greenwood Village, CO.

This event which will be held at the Meridian Tower at The Landmark Hotel is expected to draw more than 200 loan professionals from the Colorado area and will cover such topics as the nationwide status of the housing industry, pending legislation, interest rates, future market trends, and more. Barry's presentation will spotlight current events in the financial sector, and will illuminate new opportunities to generate more business for attending loan professionals.

"I look forward to seeing all my friends at Guild Mortgage and their esteemed business partners on the 27th," says Barry Habib, Chairman of the Board, Mortgage Success Source. "My goal for the presentation is to focus on what's happening in the market now. Because our entire methodology at Mortgage Success Source is based around real-time information and a close study of the market, I am able to provide the group with truly breakthrough concepts that will help them increase productivity by successfully addressing the challenges we face today as an industry."

Barry Habib has 23 years of experience in the mortgage industry and has personally originated over \$2 billion in individual loan production during his career. In addition, Barry has been a professional speaker for fifteen years, has successfully managed a Hedge Fund, authored a stock advisory newsletter, owned an insurance agency, and acted as managing partner in a real estate investment company. This broad range of expertise in varied areas of the financial industries gives him a unique perspective, which he often shares as a featured guest on CNBC, NBC, CNN and FOX television networks.

"We are thrilled to have such a well-known and respected industry legend as Barry Habib speaking to our business partners," says Hal Pottle of Guild Mortgage Company in Greenwood Village, CO. "The wealth of information that Barry will share is sure to get the audience engaged and excited to innovate and generate a competitive advantage."

About Guild Mortgage Company

Guild Mortgage Company is the leading privately-held mortgage company in the Western United States. With over four decades of experience in providing loans, service, and expertise to homebuyers, Guild Mortgage Company upholds an enduring presence in the lending community. By strategically meeting the ups and downs of the real estate and financial markets, Guild Mortgage has remained steadfast in its mission to provide affordable home financing, unsurpassed service, and a dedicated workforce to meet customers' needs. For more information on the company, please visit www.guildmortgage.com

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source (MSS) is the strategic alliance of Mortgage Market Guide, LoanToolbox and The Duncan Group. Featuring the talents of industry leaders Barry Habib, Sue Woodard, Greg Frost, and Jim McMahan, MSS provides training and money-making resources to more than 40,000 loan originators nationwide.

MSS is the one-stop-shop for loan originators looking to achieve higher levels of success. All MSS products and technologies feature proven systems that are easy to implement and generate increased loan volume. For more information on MSS products and services, visit www.MortgageSuccessSource.com.

CONTACT INFORMATION

Torry Burdick – SVP, Marketing
Mortgage Success Source
(800) 963-1900