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Mortgage Success Source Adds Financial Educator to their Distinguished Faculty of Loan Industry Experts

Mortgage Success Source (MSS), the nation's leading provider of products and services designed to help loan officers achieve success and grow their businesses, announces the addition of Ed Conarchy, a Mortgage Planner with Cherry Creek Mortgage Co., in Vernon Hills, IL, and founder of the investment advisory firm, National Advisors Network, LLC, to their faculty of top performing mortgage professionals. As a contributing faculty member, Conarchy will share with MSS member subscribers the key lessons that have helped him succeed in the mortgage industry.

Holmdel, NJ April 7, 2009 – Mortgage Success Source (MSS), the joint venture of The Mortgage Market Guide, LoanToolbox, and The Duncan Group, announces the addition of Ed Conarchy, as a new contributing faculty member. A Mortgage Planner with Cherry Creek Mortgage Company and an Investment Advisor Representative with National Advisors Network, LLC, Conarchy joins an esteemed group composed of veteran loan originators, market experts and rising stars from across the country to inspire loan professionals to work smarter, increase their loan volume and find success in today's market. A 19-year veteran of the mortgage industry, Conarchy hosts the Mortgage Market Guide member-exclusive video series, Conarchy's Corner, that helps mortgage professionals become trusted advisors to their clients and lead referral sources.

"Mortgage Success Source is dedicated to providing loan originators with the continual support they need to succeed in today's market. In pursuit of our mission, we have assembled the most solid performers nationwide as our Contributing Faculty," says David Fournier, CEO of Mortgage Success Source. "We are honored that Ed has joined our extended team of leading professionals, adding his expertise to the wisdom and acumen that MSS leaders Barry Habib, Sue Woodard, Greg Frost, and Jim McMahan share with our members."

In the Mortgage Market Guide (MMG) member-exclusive video series, Conarchy's Corner, Ed shares his tips, strategies and insights with subscribers and explains how they can utilize the MMG resources at their disposal to help drive their business. Focusing on the recent wave of new legislation and programs that impact the mortgage and housing industries, Ed explains how tools that are included as part of the MMG membership, such as the Kiplinger Letters, MMG By the Numbers and Off the Charts, can be used to help loan originators offer financial advice that complements their mortgage planning services.

"As a producing mortgage planner, I am on the frontline everyday, educating consumers and originating loans. I am committed to being a true financial educator, teaching consumers how money works," says Conarchy. "My goal as a member of the MSS Contributing Faculty is to share with other mortgage professionals the proven strategies and best practices I have used to expand my own business beyond getting clients a mortgage to actually maximizing my clients' wealth."

Mortgage Success Source leverages the talents of outstanding mortgage industry leaders, like Ed Conarchy, to bring loan originators the resources and turnkey marketing solutions they need to not only take advantage of all the opportunities available in this challenging market but also take their businesses to the next level. For more information about the MSS Contributing Faculty, please visit the company website at: www.mortgagesuccesssource.com.

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source (MSS) is the strategic alliance of Mortgage Market Guide, LoanToolbox and The Duncan Group. Featuring the talents of industry leaders Barry Habib, Sue Woodard, Greg Frost, and Jim McMahan, MSS provides training and money-making resources to more than 40,000 loan originators nationwide.

MSS is the one-stop-shop for loan originators looking to achieve higher levels of success. All MSS products and technologies feature proven systems that are easy to implement and generate increased loan volume. For more information on MSS products and services, visit www.MortgageSuccessSource.com.

CONTACT INFORMATION

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