

FOR IMMEDIATE RELEASE**Media Contact:**

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Mortgage Success Source Announces New Head of Banking Solutions Initiative

Mortgage Success Source (MSS), the lending industry's leading provider of client acquisition and retention solutions for Mortgage Loan Originators, announces the addition of banking industry expert Mark Teteris as their new Vice President of Banking Solutions.

Holmdel, NJ (February 24, 2011) — Mortgage Success Source (MSS), the lending industry's leading provider of client acquisition and retention solutions for Mortgage Loan Originators, announces the addition of Mark Teteris to head their new Banking Solutions initiative.

In his new role as Vice President of Banking Solutions, Mark will lead the strategic direction, planning, and business development for Mortgage Success Source's banking initiatives. Working closely with senior executives at national, mid-market regional and community banks, he will help them increase their revenue and productivity growth through the successful implementation of the Mortgage Success Source solutions.

Mortgage Success Source currently serves more than 4,000 of the nation's leading banks with solutions ranging from real-time market knowledge to mortgage loan originator best practices to automated marketing. These business-building solutions help their mortgage loan originators to acquire prospects, build their pipelines, retain successful relationships and close more loans.

"Mark possesses extensive experience in the lending industry and will be a tremendous asset to the company as we expand our already strong presence in the banking sector," said Chief Executive Officer David Fournier. "In this key role, he brings the experience, knowledge and leadership we have been looking for that will continue to grow our company and maintain our commitment to the mortgage industry."

With more than 25 years' experience, Mark is a former President of the Minnesota Mortgage Association and owner of Lakeland Mortgage in Minneapolis, Minnesota. Mark has served on advisory boards for numerous large banking institutions including: Wells Fargo Wholesale Lending, Countrywide Correspondent Lending, and CHASE Home Equity Lending. Prior to that, he was influential in leading Lakeland Mortgage to a Top Eight leadership position in its market and was instrumental in its acquisition by another top firm which enjoys a market leading position today.

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source provides solutions that help mortgage loan originators make more money. We do this by offering tools and resources that attract, sell and retain valuable and profitable relationships with clients and referral partners. We combine the lending industry's highest quality business knowledge with real-time market information, evergreen training and profitable marketing solutions under the brands Mortgage Market Guide, LoanToolbox and PlatinumPro Marketing.

For more information on MSS solutions, including the MSS Learning Center, visit www.MortgageSuccessSource.com.

CONTACT INFORMATION

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