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Mortgage Success Source Announces the Addition of New Faculty Members — Derek Egeberg, Jason Klaskin, Marty Preston and Karen Swanson

Mortgage Success Source (MSS), the lending industry's leading provider of client acquisition and retention solutions, announces the addition of a diverse group of top performing mortgage loan professionals from across the country as new faculty members. This top-notch faculty of mortgage industry experts will share their insights and best practices with MSS member subscribers through articles, speeches, conference calls, and more.

Holmdel, NJ (February 4, 2011) — Mortgage Success Source (MSS), the lending industry's leading provider of client acquisition and retention solutions for Mortgage Loan Originators, announces the addition of four new faculty members composed of elite mortgage industry producers and top performing loan originators from across the country who are as diverse in their style of business as they are in their locale. These new faculty members will add to the knowledge, wisdom and insight to the MSS community, inspiring mortgage loan professionals to work smarter, increase their loan volume and find success in today's market.

"The mortgage industry has been through some big changes in the last couple of years, and we at Mortgage Success Source are constantly looking to help our members thrive both now and in the future," says David Fournier, CEO of Mortgage Success Source. "We founded Mortgage Success Source with the goal of providing loan professionals with the tools necessary to achieve their true potential. Our MSS faculty helps us to achieve this objective and the newest faculty members will help our members exceed in their careers."

"I'm very excited to welcome our new faculty members onboard," says Sue Woodard, President of Content & Publishing for Mortgage Success Source. "Derek, Jason, Karen and Marty are all highly regarded in the mortgage industry. Together they bring an outstanding record of expertise, leadership, innovation and passion that Mortgage Success Source members can leverage to grow their businesses."

New MSS Faculty Leaders include:

Derek Egeberg is a branch manager at Academy Mortgage Corporation and has more than 10 years of successful experience in mortgage lending as both a mortgage broker and a mortgage banker in Yuma, Arizona. His passion is helping first time home buyers overcome their fears and misconceptions about necessary down payments and credit history.

Jason Klaskin is a Branch Manager with Academy Mortgage Corporation overseeing multiple offices in Pennsylvania. His entire business model is based on the trust and strong relationships developed by providing an exceptional mortgage experience for both his clients and referral partners.

Marty Preston is a Partner and Senior Mortgage Planner at Benchmark Mortgage and he has been a consistent Top Producer in his 14 years in the industry. Marty brings a wealth of knowledge and experience in the national mortgage banking scene.

Karen Swanson, a Mortgage Planner with Bank of America, has been providing personalized mortgage advice for 8 years and has built her business by referral with a focus on educating her clients on the loan process.

Mortgage Success Source leverages the talents of these outstanding mortgage industry leaders to bring mortgage loan originators the resources and turnkey marketing solutions they need to not only take advantage of all the opportunities available in this market but also take their businesses to the next level. For more information about the MSS Faculty members, please visit the company website at: www.MortgageSuccessSource.com.

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source provides solutions that help mortgage loan originators make more money. We do this by offering tools and resources that attract, sell and retain valuable and profitable relationships with clients and referral partners. We combine the lending industry's highest quality business knowledge with real-time market information, evergreen training and profitable marketing solutions under the brands Mortgage Market Guide, LoanToolbox and PlatinumPro Marketing.

For more information on MSS solutions, including the MSS Learning Center, visit www.MortgageSuccessSource.com.

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