

FOR IMMEDIATE RELEASE

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Mortgage Success Source Announces PlatinumPro Marketing, an Automated & Social Media-ready Marketing System

Mortgage Success Source (MSS), the nation's leading provider of products and services designed to help mortgage loan officers achieve success and grow their businesses, announces the addition of PlatinumPro Marketing to its stable of business-building solutions. PlatinumPro Marketing is a social media-ready mortgage marketing solution that provides mortgage loan originators with professionally designed marketing materials in an automated marketing format.

Holmdel, NJ (October 12, 2010) – Mortgage Success Source, LLC, the nation's leading provider of products and services designed to help mortgage loan originators achieve success and grow their businesses, announces the PlatinumPro Marketing automated marketing system.

PlatinumPro Marketing is a turn-key, social media-ready mortgage marketing solution that provides loan originators with professionally designed marketing materials in an automated marketing format that sets them apart from their competition and drives in more business from their referral partners, clients, and prospects.

Mortgage loan originators get access to a vast media-rich marketing library, including award-winning content, which can be completely customized with their name, photo, logo and color scheme – and is completely ready to syndicate via social media outlets.

“You get access to a marketing library that has been proven to drive new business in the door, completely personalized for you, PLUS a video email system, templates, and much more,” said Sue Woodard, President of Content & Publishing, Mortgage Success Source. “PlatinumPro Marketing is like having an entire marketing staff working toward your success for just pennies a day.”

PlatinumPro Marketing also provides easy-to-use Social Media syndication. With just a few clicks of the mouse, mortgage loan originators can create a lasting impact in their community and easily syndicate engaging and business building content on their social media sites including Twitter, Facebook, Google and LinkedIn.

For more information on PlatinumPro Marketing, visit www.PlatinumProMarketing.com.

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source (MSS) is the strategic alliance of Mortgage Market Guide and LoanToolbox. Featuring the talents of industry leaders Barry Habib, Sue Woodard, and Jim McMahan, MSS provides training and money-making resources to loan originators nationwide.

MSS is the one-stop-shop for loan originators looking to achieve higher levels of success. All MSS products and technologies feature proven systems that are easy to implement and generate increased loan volume. For more information on MSS products and services, including the MSS Learning Center, visit www.MortgageSuccessSource.com.

ABOUT PLATINUMPRO MARKETING

PlatinumPro Marketing is a unique automated marketing system that gives mortgage loan originators the competitive edge they need to deliver professionally designed marketing that sets them apart from their competition. For more information on PlatinumPro Marketing, visit www.PlatinumProMarketing.com.

CONTACT INFORMATION

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