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Loan Originators Plan to Succeed in Today's Mortgage Industry at Mastery Business Plan Online Event, November 17-18, 2010

Mastery Business Plan Online provides mortgage loan originators with real answers and practical strategies to conquer and win in today's volatile market. Conveniently presented online, attendees take away insight, resources and practical solutions from mortgage industry experts, including Barry Habib, Sue Woodard, and Jim McMahan. Speakers include former Pittsburgh Steelers coach Bill Cowher, master trainer Jason Womack, social media guru John Driscoll, and video marketing maven, Dustin Hughes.

Holmdel, NJ (October 11, 2010) – Mortgage Success Source, LLC, presents Mastery Business Plan Online, the most valuable learning forum of the year for mortgage industry professionals, November 17–18, 2010.

Mastery Business Plan Online is the one must-attend event for loan originators who want to reach and maintain top-producer status. An all-star lineup of top originators and mortgage trainers, led by conference host and Chairman of Mortgage Success Source (MSS), Barry Habib, covers everything from practical strategies needed to conquer and WIN in today's market to real-world solutions from top mortgage industry trainers to creating a customized business plan for 2011.

"We are very excited about this year's Mastery Business Plan Online," says Barry Habib, event host and Chairman of Mortgage Success Source. "It's been quite a challenge for loan originators in the mortgage industry this past year but we're confident that the Business Planning Workshop will provide everything they need to ensure their success in 2011."

Mastery Business Plan Online brings practical strategies and breakthrough techniques that generate new business to mortgage industry professionals. Two days of power-packed informational sessions, live and real-time market updates, hands-on workshops, social media strategies and more. Best of all, attendees enjoy the conference from the comfort of their own home or office.

Topics to be covered include the latest social media strategies, time management, understanding the financial markets, and more. Additional speakers include Rick Ruby, founder of The CORE Training, Inc., investment writer/analyst John Mauldin and accomplished mindset coach Sam Chauhan.

For online event registration and more information about the mortgage industry's largest and most authoritative teaching and training conference, please visit <http://www.masterybusinessplan.com>.

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source (MSS) is the strategic alliance of Mortgage Market Guide and LoanToolbox. Featuring the talents of industry leaders Barry Habib, Sue Woodard, and Jim McMahan, MSS provides training and money-making resources to loan originators nationwide.

MSS is the one-stop-shop for loan originators looking to achieve higher levels of success. All MSS products and technologies feature proven systems that are easy to implement and generate increased loan volume. For more information on MSS products and services, including the MSS Learning Center, visit www.MortgageSuccessSource.com.

ABOUT PLATINUMPRO MARKETING

PlatinumPro Marketing is a unique automated marketing system that gives mortgage loan originators the competitive edge they need to deliver professionally designed marketing that sets them apart from their competition. For more information on PlatinumPro Marketing, visit www.PlatinumProMarketing.com.

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