

FOR IMMEDIATE RELEASE**Press Contact**

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Industry Expert Rob Chrisman Joins Forces with Mortgage Success Source

Mortgage Success Source and Rob Chrisman join forces to drive new content and services for the mortgage industry.

Holmdel, NJ, October 15, 2012 — Mortgage Success Source, the mortgage industry's premier provider of content and production support services, is pleased to announce that mortgage industry expert Rob Chrisman has accepted a role as an advisor and content provider to the company.

"As Mortgage Success Source continues to expand its content and services to meet the increasingly complex needs of the mortgage industry, there is no one better to advise us and participate in the creation of new services than Rob," said CEO Paul Zoukis. "Rob brings us the benefit of his extensive experience in all facets of the industry, as well as daily insight to the industry's pulse and needs."

"In working informally with Mortgage Success Source over the last few months, I have come to realize the company is uniquely positioned to help mortgage companies successfully manage compliance risk while driving revenue growth," stated Mr. Chrisman.

Chrisman added, "As the industry continues to mature the demands for regulatory compliance, production growth and new and better ways to recruit and develop employees will intensify and Mortgage Success Source is making the investment in new, powerful integrated services that I believe are necessary to get the job done."

"The best way to get an answer right is to listen and bringing Rob into our ongoing conversation on meeting the mortgage industry's needs is another reflection of our commitment to producing the very best solutions to our customers' problems," commented Mr. Zoukis. "Along with our customers, Rob will play a key role in defining our future services."

"Rob will also be a direct contributor of content and analysis," said Sue Woodard, President of Mortgage Success Source's Content & Publishing business. "Our customers are going to get immediate benefit from Rob's unique perspective and experience."

ABOUT ROB CHRISMAN

Rob Chrisman is an expert in capital markets and pipeline risk management with decades of experience working with numerous leading retail and wholesale companies. He is currently publisher of the highly regarded and widely read Mortgage Daily News and Commentary. In addition, he serves on the board of directors of Peoples Bank and of IFC; is an advisor to the Board for First Mortgage; a member of the Secure Settlements Advisory Board, and an associate of the STRATMOR Group.

ABOUT MORTGAGE SUCCESS SOURCE

Mortgage Success Source is the premier provider of content and services supporting the sale and marketing of mortgages and in the professional development of production personnel. With individual services tailored to meet the needs of both originators and corporations, Mortgage Success Source currently provides production support for more than 400 mortgage companies and tens of thousands of individual subscribers. For more information, visit www.MortgageSuccessSource.com.

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