

September 9, 2014

FOR IMMEDIATE RELEASE

Press Contact Jim Hennessy Strategic Vantage Marketing 858-774-0201 JimHennessy@StrategicVantage.com

Vantage Production Welcomes Louise Thaxton to its Expert Faculty

Top producing mortgage branch manager, Louise Thaxton joins Vantage Production's expert faculty to provide thought leadership and industry insight to lenders.

Holmdel, NJ – September 9, 2014 – What sets Louise Thaxton apart? A passion and expertise for serving those who have served their country. <u>Vantage Production</u> is proud to welcome her to its <u>faculty</u>.

Ms. Thaxton is the National Director of the American Warrior Initiative of Fairway Independent Mortgage Corporation, heading up the company's mission to inspire, encourage, educate, and give back to active duty military and veterans.

She has authored and developed a continuing education course for real estate professionals, the "Certified Military Residential Specialist", which was designed to train and equip real estate agents to handle with excellence the home purchase needs of active duty and former military clients. Since the creation of the course, thousands of agents across the nation have attended to obtain this certification.

Louise is also one of the Ambassadors with the Boot Campaign (<u>www.BootCampaign.com</u>), a non-profit 501c3, dedicated to cultivating awareness, promoting patriotism, and providing assistance to military personnel, past and present, and their families. She has encouraged hundreds of mortgage professionals to "get their boots on" as an act of patriotism and give back to those in the military who have given so much.

"We are so excited to welcome Louise Thaxton to our expert faculty. She brings an invaluable expertise and unique perspective to our industry," said Sue Woodard, President of Vantage Production. "Our sole purpose is to provide the thought leadership and technology solutions that help MLOs and lenders thrive. Vantage Production's expert faculty ensures that we have our fingers on the pulse of what's happening day in and day out for lenders."

"The mortgage market turns so fast, and things that once were . . . are no longer. What was a simple process seems hard for homebuyers and lenders," Louise said. "Staying on top of these changes and serving our clients to the best of our ability can be challenging. Vantage Production is acutely aware of these challenges and strives to stay ahead of the curve to help our industry. I'm honored to be a part of that."

In addition to her work with service members and their families, Louise is a top producing branch manager for Fairway Independent Mortgage Corporation, with satellite offices across Louisiana, Texas and Florida. She has been in the mortgage business for 18 years, 14 of those years with Fairway Independent Mortgage Corporation. Louise is ranked in the top 1% of loan officers in the nation, closing an average of 350 units each year for the past five years.

She has been a keynote speaker at several industry events along with being a regular contributor to industry publications.

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About Vantage Production's Esteemed Faculty

Vantage Production faculty members are an elite group of mortgage lending professionals from around the country, who have the experience and know how to serve their clients and grow their businesses regardless of the markets ups and downs. They provide keen insight on the challenges and opportunities facing mortgage-lending organizations large and small. In addition, Vantage Production faculty member serve as a sounding board and advisory for program and product development.

Press Contacts

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