

# VIP 2.0 = SIMPLE, FAST, FOCUSED

Our VIP 2.0 platform release is around the corner and we just couldn't wait to share the details with you!

VIP 2.0 is incredibly designed to tremendously increase your daily productivity. The platform enhancements include amazing new **fast, simple** and **focused** features, unlike anything you have experienced before in a software as a service (SaaS) platform.

VIP 2.0 delivers a set of amazing and reorganized tools that have been designed with you and your originators in mind. The enhancements will allow your team to experience **positive change** in business with **astonishing new features** to help navigate through the workday with ease and confidence.

**Simple** – Designed around core daily schedules, tasks, activities, events and sales processes

**Fast** – Entire platform is one link away

**Focused** – Designed for loan officers to prioritize their days based on most important opportunities—daily news and real-time data

Increase your sales team's daily productivity by the use of:

#### New Workflow Features

- New dashboard (simple, fast and focused), where everything is customizable and one click away
- Quick access to database
- New application program interface (API) (To support "best of breed" third-party future integrations)

- Simplified naming conventions for contact and application statuses
- Workflows driven by status
- Improved lead navigation to closed loan

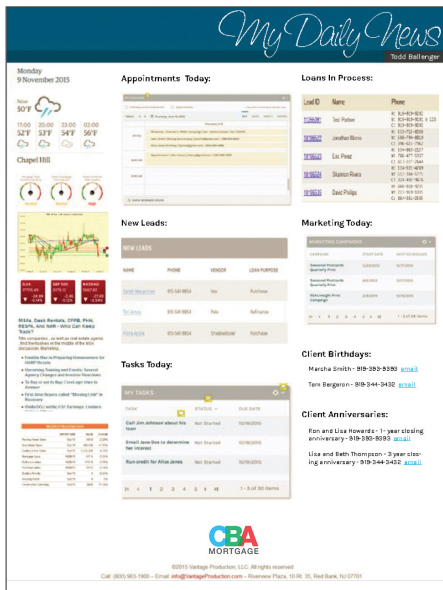
#### New Pop-up Features

Now you can access the following while remaining on your current page:

- Appointments and tasks
- Export to LOS
- Notes
- And more!

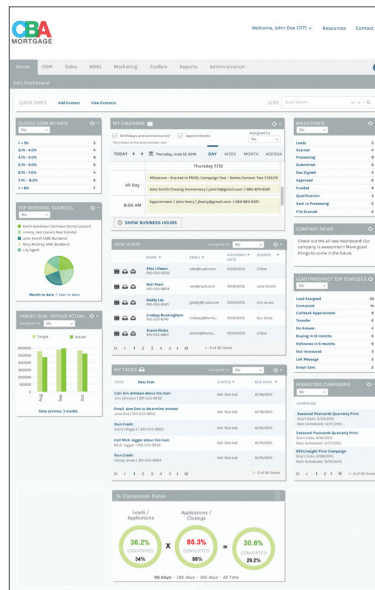
#### New Admin Configuration Features (faster to deploy)

- New user interface (simple to use)
- Bulk editing capabilities
- Easier access to information
- More convenient format



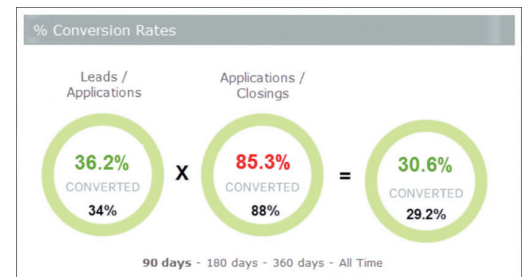
## My Daily News

Daily morning news maps out the entire day ahead.



## Redesigned Dashboard

Simple, elegantly designed interface that is fast, easy to use and offers the loan officer all core production functions from their main home screen.



## Conversion Rates

MLOs can benchmark their lead-to-application and application-to-close ratios against your company to compute their lead-to-closing conversion rate and find areas for improvement.

Can't wait to learn more?  
Contact us today for details at  
**(800) 963-1900.**